

GB Increase

Thursday, April 2, 2026

Dear Valued GBP Customer,

Over the past year, rapidly changing tariff structures, ongoing trade uncertainties, and now the broader impacts caused by the conflict in the Middle East have created extraordinary strain, volatility and cost pressure on our industry's global supply chain. As our customer, you know that one of GBP's operating pillars is to help you run your business by having a solid and secure supply chain. Although GBP's current supply position is secure through domestic and international supplier partners, it is coming at the price of significantly increased costs to keep supply intact.

To cover these current costs, we will be implementing the following price increases:

Paper Facer Products: 11.75%

Film Facer Products: 12.75%

The prices will be effective on all shipments as of May 4, 2026. These increases apply to all Green Bay Packaging and Performance Products and Tapes products.

We will be removing our tariff surcharge as a separate line item as of May 4, 2026. The increased costs associated with tariffs are reflected in the price increase percentage above. Our energy surcharge will remain in place.

This is what we know right now. Unfortunately, based on current forecasts, we are expecting additional inflation. We will continue to monitor and communicate with you as the situation changes.

Your GBP Sales Representative will be reaching out over the next few days to outline the impact on your business.

Thank you for your continued support.

Jon Bast

Vice President - Sales