POS SUPPLY SOLUTIONS

Ordering a Custom Print Job with POS Supply Solutions

So you're thinking of ordering a custom print job from POS Supply Solutions. That's great, and we appreciate it. There is really no better way to advertise yourself and your product than to do it on your existing paper receipts, forms or kiosk rolls. We here at POS Supply are roll paper printing experts, and we know exactly how to guide you to through the process to a successful end product. To start the process, we need to gather some information.

ITEMS WE WILL NEED FROM YOU:

- Artwork
- Dimensional information
- Printing Specifications

ARTWORK

This is often referred to as *vector art* or *camera ready* art. Typically, most companies that are seeking to advertise their logo have already done so and have this available. At POS Supply, we can accommodate Adobe Illustrator (.AI), Acrobat (.PDF), Quark Express (.QXP, .QXD), and Encapsulated Post Script (.EPS) documents. These are the only formats of artwork that can be considered as "Ready to use". The image/s provided must be the precise size required in the final product and be *high resolution*.

****PLEASE NOTE****
Graphics and/or verbiage may also be supplied in any document (.DOC, .WP_) or image (.JPEG, .GIF, .PSD) format.

PRODUCT SPECIFICATIONS

Below is a check list we've put together so that you can have all of the information we need ready when you contact us.

Product Information Needed:

1. Printer the product is being used in: _____
2. Paper Type: ☐ Bond ☐ Direct Thermal ☐ Other _____
3. Paper Weight/Caliper: _____
4. Roll Width: _____
5. Roll Length and/or Roll Outside Diameter: _____
6. Core: Inside Diameter _____ Outside Diameter _____
7. If paper is coated, which way is it wound: ☐ Inside ☐ Outside
8. Packaging: Number of rolls per carton: _____
9. Other: _____

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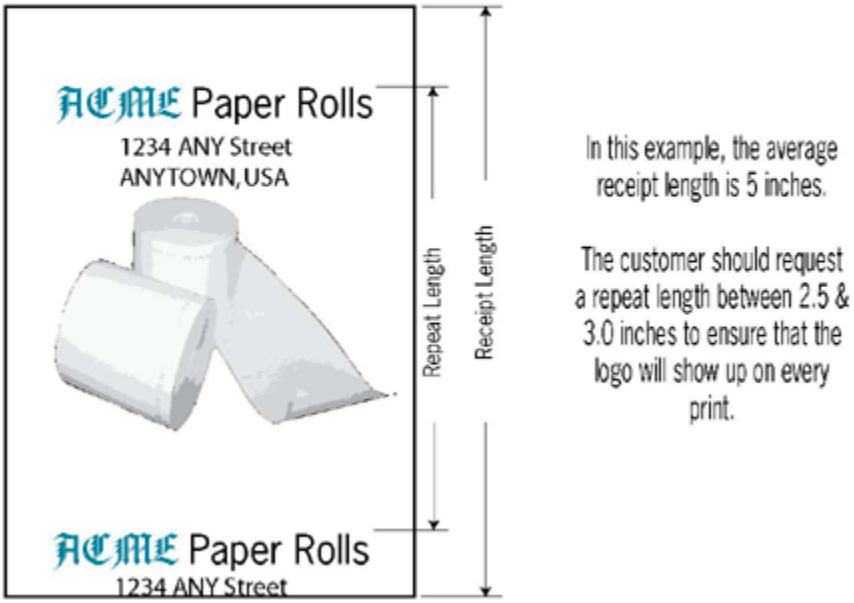
POS SUPPLY SOLUTIONS
Your Point of Sale Supply Experts

PRINTING SPECIFICATIONS

This is the fun section. Here you let POS Supply know exactly what you had in mind when considering advertising/promoting your product(s) and/or services. This is where you tell us what colors for your product, how big (or small) you wish them to appear, and how often they will repeat. This would also be the time if you would like to upgrade your base paper."

**** HINT ****

When determining the "repeat" of your printing, it is helpful to know the average length of your form and if you require a "Top of Form" or "Sense" Marks, which are typical in ATM receipts. We have many options at our disposal to run your product. When we have an opportunity to evaluate your design and artwork we will determine the best place to produce it and get back to you with those options. Otherwise, consider this example:"



Now that we have all of this information gathered, go ahead and pick up the phone and contact one of our experts at **888-431-5800**.