



RICOH ELECTRONICS, INC.  
1125 Hurricane Shoals  
Lawrenceville, GA 30043  
(800) 843-7058

April 17, 2026

Dear Valued Customer:

We are committed to delivering high-quality thermal media products while maintaining competitive and predictable pricing. However, ongoing global market instability has created sustained cost pressures across our supply chain.

Despite extensive internal cost control efforts, continued volatility in global markets driven by raw material availability challenges, logistics disruptions, energy costs, and broader economic uncertainty has resulted in an unavoidable increase in our overall production and material costs.

As a result, Ricoh Electronics will implement a 10% price increase across all paper product lines and 12% increase across all film product lines. Orders will be invoiced at the adjusted pricing beginning May 18th. This adjustment will apply to all shipments, including confirmed orders and backorders currently in our system.

We sincerely value your partnership and appreciate your understanding during this period of continued market uncertainty. If you have any questions or would like to discuss this adjustment further, please contact your sales executive directly.

Respectfully,

Dylan Uboldi  
Sales & Marketing Division Manager  
RicoH Electronics, Inc.

*"Delivering Excellence in Image Communication for the Future...Today!"*