



Ordering a Custom Print Job with POS Supply Solutions

So... You're thinking of ordering a custom print job from POS Supply Solutions. That's great, and we appreciate it. There is really no better way to advertise yourself and your product than to do it on your existing paper receipts, forms or kiosk rolls. We here at POS Supply are roll paper printing experts, and we know exactly how to guide you through the process to a successful end product. To start the process, we need to gather some information.

ITEMS WE WILL NEED FROM YOU:

- Artwork
- Dimensional information
- Printing Specifications

ARTWORK: This is often referred to as *vector art* or *camera ready art*. Typically, most companies that are seeking to advertise their logo have already done so and have this available. At POS Supply, we can accommodate Adobe Illustrator (.AI), Acrobat (.PDF), Quark Express (.QXP, .QXD), and any format of Encapsulated Post Script (.EPS) documents. These are the only formats of artwork that can be considered as "Ready to use". The image/s provided must be the precise size required in the final product.

****PLEASE NOTE****

Graphics and/or verbiage may also be supplied in any document (.DOC, .WP_) or image (.JPEG, .GIF, .PSD) format.

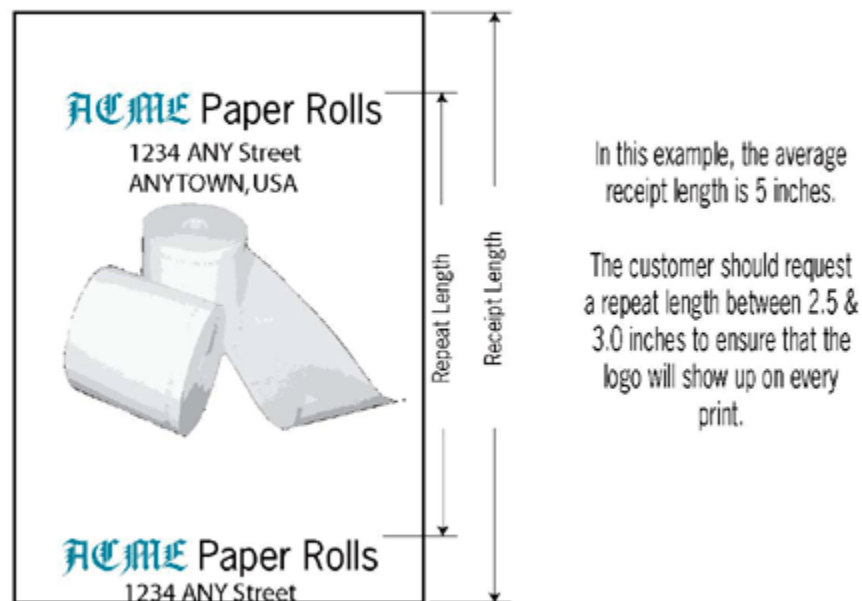
DIMENSIONAL INFORMATION: Simply put, "What are your product specifications?" We need to know the part number or description - including footage or number of forms, width, paper type, core & carton specifications, and packaging types. Below is a little "*Cheat Sheet*" we've put together so that you can have all of the information we need, ready when you contact us.

Product Description	Paper Thickness (55 gsm, 80 gsm)	# of rolls per carton
Product Width	Paper Type (Bond, Recycled, Thermal)	Color of paper (White, Blue, Green, Pink, etc.)
Roll Footage / Form Count	Core type (Size & Material)	Packaging type (Shrink wrapping?)

PRINTING SPECIFICATIONS: This is the fun section. Here you let POS Supply know exactly what you had in mind when considering advertising/promoting your product/s and/or services. This is where you tell us what colors and materials you want for your product, how big (or small) you wish them to appear, and how often.

**** HINT ****

When determining the "repeat" of your printing, it is helpful to know the average length of your form, unless of course you are requesting that Top of Form marks are printed as well - then we simply need to know the repeat between them. Otherwise, consider this example:



Now that we have all of this information gathered, go ahead and pick up the phone and contact one of our experts at **888-431-5800**.